



2008 Dickens on Main Vendor Guideline Information

Dickens on Main is an annual Christmas celebration produced by the Boerne Business Alliance. Each application will be reviewed and approved based on established criteria listed below.

Dates and Hours: ALL VENDORS ARE REQUIRED TO BE OPEN DURING THE CELEBRATIONS ADVERTISED HOURS

November 28 & 29 and December 5 & 6

Shopping from 10am to 9pm

Entertainment throughout the day; ending at 9PM

Holiday Parade: December 6 at 6:15pm **Admission is FREE**

Location: Main Street in Boerne, Texas between River Road and Blanco

Fees:

Crafts

Food (on-site cooking)

Food (no-cooking)

Boerne non-profit

Deadline is October 31, 2008

\$150.00 per weekend

\$350.00 per weekend (Plus \$20 Food Permit)

\$300.00 per weekend (Plus \$20 Food Permit)

40% discount

Payment must accompany your application, and once approved this fee is not refundable. We are asking that all vendors supply photographs and samples of their booth or cart, signage, costume and products. Your application **CAN NOT** be approved without complete information. Vendors must also provide copies of their Texas State Sales Tax Permit.

Merchandise: Victorian Christmas items are preferred, but not required. Only approved items may be sold. No t-shirt vendors other than those licensed to sell the official logoed Dickens on Main shirts (contact Nancy Fitch at nfitch@gvvc.com for licensing information).

Food: Food vendors must obtain a health certificate from the City of Boerne Health Department. The Boerne Health Department will be on-site to inspect food booths.

Decorations: All vendors participating in the 2008 Dickens on Main celebration must decorate their booth in a Victorian Christmas theme. Vendors may use pop-up canopy as a booth provided all metal poles are decorated or hidden. All sides of the canopy must be decorated with garland (fresh or artificial), ornaments and bows. Booths and carts must be decorated for Christmas using greenery, ornaments, or fabric bows. All tables must be skirted, and use of glitter, tinsel or metallic garland is prohibited.

Signage: All booths and carts are required to have appropriate signage. In keeping with our celebration we would prefer vendors create a Victorian, British or Dickensian name such as FitzGerald's Flowering Onion or Victorian Stationery. All signs must be wooden unless otherwise approved.

Costumes: All vendors and all employees **must be** dressed in period costume. Photographs of your costumes must be submitted prior to the approval of your application. Anyone employee not in costume will be asked to leave.

The name, logo and image of Dickens on Main or any similar name, logo or image cannot be used on any product (such as mugs, ornaments, jewelry ect.) without the vendor entering into an approved licensing agreement with the Boerne Business Alliance. Trademark fees are \$150 per item (\$250 for non-members) and for more information email Nancy Fitch at nfitch@gvvc.com.



2008 Dickens on Main Vendor Guideline Information

Fire Extinguishers: Each booth must have a portable fire extinguisher. Booths with fryers must have a 10# 60BC dry chemical fire extinguisher, booth with open coals are required to have 10#4A 60Bc ABC dry chemical fire extinguisher. All other vendors must have at least one 10#4A 60 BC ABC dry chemical extinguisher. The Boerne Fire Department will inspect each booth, and fire extinguisher must have one-year current inspection tag.

Lighting: No electricity is supplies and no generators are allowed. Booths may be illuminated using either metal bottom wick lanterns using kerosene or glass oil lamps using lamp oil for fuel. Coleman-type lanterns may be used for lighting but must remain out of view. Vendors may also use battery operated directional lighting that is concealed within their booth. Booths may be decorated with WHITE, NON-BLINKING battery operated Christmas lights.

The name, logo and image of Dickens on Main or any similar name, logo or image cannot be used on any product (such as mugs, ornaments, jewelry ect.) without t the vendor entering into an approved licensing agreement with the Boerne Business Alliance. Trademark fees are \$150 per item (\$250 for non-members) and for more information email Nancy Fitch at nfitch@gvtc.com.